Core Data – 55th Statistical Report on China's Internet Development created by CNNIC Digital Statistics

By December 2024, China had **1,108 million** Internet users, an increase of **16.08 million** compared to December 2023. Internet penetration reached 78.6%, up 1.1 percentage points from December 2023.

As of December 2024, the number of mobile Internet users in China reached **1,105 million**, representing an increase of **14.03 million** from December 2023. Among netizens, those accessing the Internet via mobile phones accounted for **99.7%**.

By December 2024, the number of rural Internet users in China had reached 313 million, accounting for 28.2% of the total number of netizens. That of urban Internet users had reached **795 million**, representing **71.8%** of the total.

Up to December 2024, the proportions of users accessing the Internet via desktop computers, laptops, tablets and televisions were **36.2%**, **32.0%**, **30.8%** and **25.1%**, respectively; those of users accessing the Internet via personal wearable devices, smart home devices and smart connected vehicles were **23.8%**, **22.6%**, and **10.7%**, respectively.

As of December 2024, the number of IPv6 address blocks in China had reached 69,148**/32**, an increase of **1.6%** from December 2023.

Up to December 2024, China had **33.02 million** domain names, of which those with**.CN** were **20.82 million**.

By December 2024, China had **1,101 million** social network users, who accounted for **99.3%** of all netizens.

As of December 2024, China had **1,081 million** instant messaging users, an increase of 21.7 million from December 2023, accounting for 97.6% of all internet users.

As of December 2024, the number of online video users in China had reached 1,070 million, an increase of 3.47 million from December 2023, accounting for 96.6% of all internet users. Among them, the number of short video users had reached **1,040 million**, accounting for 93.8% of all Internet users. In contrast, the number of micro-drama users had reached 662 million, accounting for 59.7% of all Internet users.

As of December 2024, the number of online payment users was **1,029 million**, an increase of **75.05 million** from December 2023, representing **92.8%** of all netizens.

By December 2024, China had **1,004 million** e-government users, an increase of 31.40 million from December 2023, accounting for **90.6%** of all netizens.

As of December 2024, the number of online shopping users reached 974 million, an increase of 59.47 million from December 2023, accounting for 87.9% of all internet users.

As of December 2024, the number of search engine users reached **878 million**, an increase of 51.12 million from December 2023, accounting for 79.2% of all internet users.

By December 2024, the number of live-streaming users was 833 million, an increase of 17.37 million from December 2023, representing 75.2% of all internet users.

As of December 2024, the number of online news users was 811 million, an increase of 39.09 million from December 2023, accounting for 73.2% of all internet users.

As of December 2024, the number of online music users was **748 million**, an increase of **33.31 million** from December 2023, representing **67.5%** of all netizens.

By December 2024, the number of online meal-ordering users was 592 million, an increase of 47.77 million from December 2023, accounting for 53.4% of all internet users.

As of December 2024, the number of online literature users was 575 million, an increase of 54.74 million from December 2023, accounting for 51.9% of all internet users.

As of December 2024, China had **570 million** online office users, an increase of 33.42 million from December 2023, accounting for 51.5% of all internet users.

By December 2024, China had **548 million** online travel booking users, an increase of **39.35 million** from December 2023, representing **49.5%** of all netizens.

As of December 2024, the number of car-hailing users was 539 million, an increase of 11.80 million from December 2023, accounting for 48.7% of all internet users.

As of December 2024, China had **418 million** Internet healthcare users, an increase of 3.72 million from December 2023, accounting for 37.7% of all internet users.

As of December 2024, China had 249 million generative artificial intelligence (Generative AI) users, accounting for **17.7%** of the Chinese population.

[1] The size of online video users included micro-drama users by December 2024.

January 2025 - V1.1