



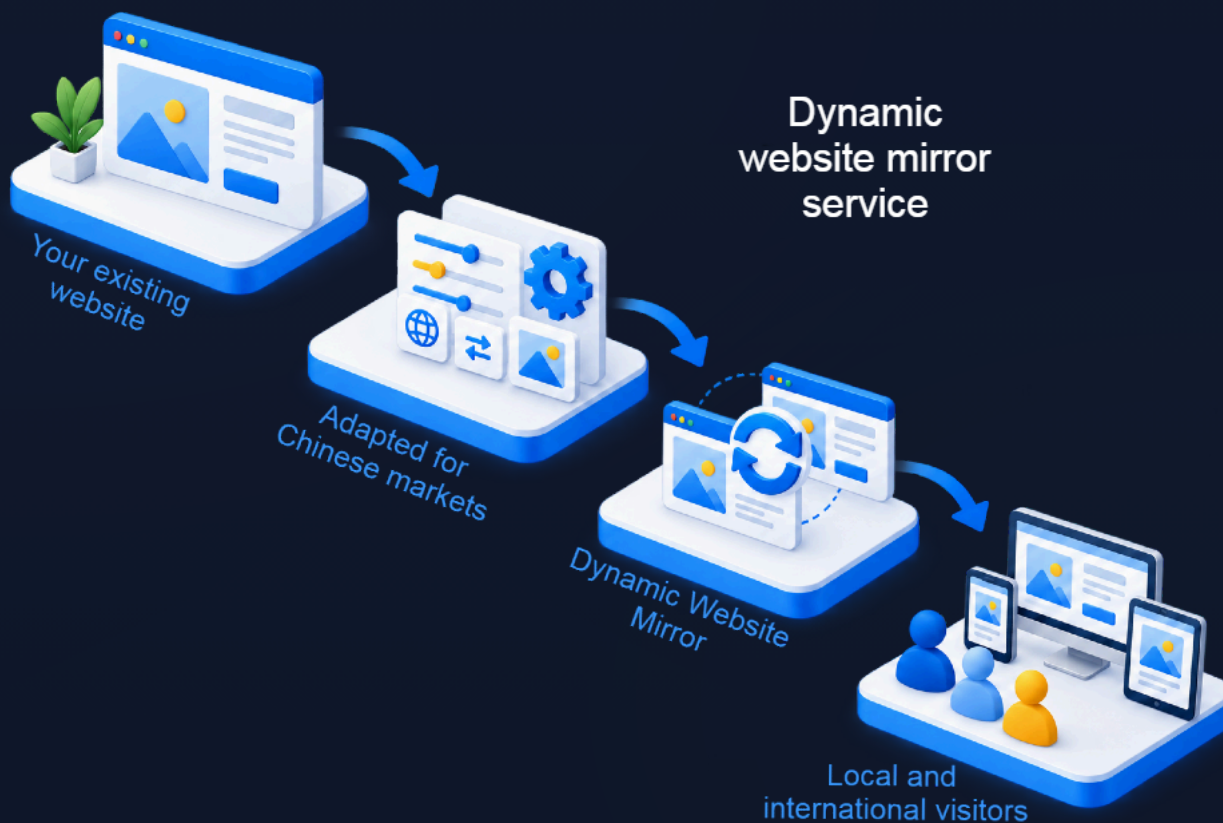
Dynamic website service

We developed our dynamic website service to enable businesses to be seen online in China without changing their existing website, within a few working days.

In doing so, we can create an opportunity to implement SEO/GEO and to have parts of the website translated into Chinese.

Access to China's dynamic website service gives your business website the tools to be seen in the Chinese market.

[Make start](#)



Foundation Being seen in China articles

Discovery Being found in China article

Execution Start trading in China articles

Focus: Accessing the Chinese market services

Audience: Businesses seeking to be seen in China

Last modified: v5.1 – 12 October 2026

Our dynamic website mirror service to make your website seen in China

Our service helps your website be seen in China by dynamically adapting your existing website and replacing resources that do not work reliably in the Chinese internet environment

1. Domain name purchase from a Chinese ISP to allow access to the Chinese DNS services.
2. The input is your existing website with minor changes.
3. Social Multimedia blocked in China can be replaced with local contains.
4. A dynamic copy of your website stored in China, giving fast local response times. If you make changes to your website, the Dynamic copy updates in minutes.
5. Blocked contracts from third-party websites, e.g. Google, replaced with locally hosted copies of the files in China.
6. Key SEO and AI data translated into Chinese to feed the Chinese and international search engines with Chinese information.

Optimised for the Chinese internet

Historically, internet costs for international connectivity in China have been too high to support international websites seeking visibility there. Over the years, we have been working with Chinese ISPs to develop services and reduce network costs.

- Fastest access to the Chinese internet – under 35ms
- The service provides access across the local region network from India to Japan and through to Australia, reaching markets that represent around 60% of the world's consumers and businesses — under 75 ms."

Chinese domain names and DNS support

- Chinese name server to your domain name — under 30 ms
- Access to the local region network from India to Japan, through to Australasia – under 50ms
- Worldwide – under 175ms

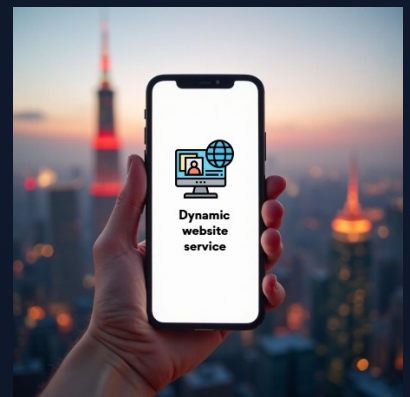
The Chinese Name server (NS) is a national service across China built for speed and very high traffic volumes. Having access to Chinese NS will give your website a big boost in China.

Access beyond China

Our services give fast access beyond China throughout Asia and Australasia. From India to Japan, down to Australia and New Zealand.

60% of the world's population lives in these regions.

Adding a Chinese translation of key information, such as SEO data, will provide access to Chinese-speaking individuals worldwide, including in California.



Dynamic website service

Can your website be seen in China?

Test your website from China now

- Does your website open first time in China?
- Does your web pages open in under 5 seconds
- Does a full page open in under 10 seconds?
- Is your your site appearances correct?
- Are all the images, videos, social media, etc., loading correctly?

[Start free testing](#)

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Chinese & Hong Kong DNS service

- Stops your domain name from being found in China
- Domain name supplied by Chinese ISP
- Access to the Chinese NS/DNS network

Chinese Internet Content Provider (ICP) Licensing

Our services are split between mainland China and Hong Kong. Both services have the same response times in China. The changes in our ISP services enable us to achieve this.

While we do not need ICP to operate your services, we ask that businesses using our service comply with Chinese publishing rules. Most businesses meet Chinese publishing rules without needing to make changes.

Service options

Service	Basic	Plus	SEO/GEO	Language
(a) Make your website available in China	✓			
(b) Replace blocked / slow content	✓	✓		
(c) Transaction	✓	✓	✓	
(d) Chinese search engine SEO/GEO	✓	✓	✓	✓

(a) Making your website available

Review your website performance and content in China. Ensure the Dynamic Website Mirror service makes our website visible in China.

Create a dynamic mirror proxy server for your website.

Install Chinese internet performance improvements.

We strongly recommend that you purchase a domain name for China from our Chinese ISP.

(b) Replace blocked / slow contents

Replace blocked content with local copies of the missing content.

Slow content, normally images and videos, with local copies.

- Gives fast responses throughout the Asia region (60% of the world's population)

[DNS Services](#)

Chinese Website Hosting service

- Very fast access to the internet in China (under 35ms)
- Very fast access to the Chinese DNS network for Domain name lookup (under 35ms)
- No ICP license required

[Learn more](#)

(c) Translation of key information

It is important that your website maintains an “overseas” look and feel.

We recommend that we only translate the data needed for Chinese SEO/GEO.

(d) Chinese SEO / GEO

Summit and monitor the website on Chinese search engines.

Monitor Chinese AI systems for your contents

Why use our services

Very few companies, if any, offer this type of service to overseas businesses; fast access to both the Chinese internet and local DNS service, combined with ICP licensing in China.

Many hosting providers have services in Hong Kong. Most access to the Chinese internet is via the international internet back through the USA (over 175ms).

 [Test a web page from China](#)

 [Download "Dynamic website service" paper \(PDF\)](#)

Access to China — Dynamic website service

Last modified: v5.1 – 12 October 2026

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Hits: 11,795