

Can your business be seen in China? Website visibility testing from inside China

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Chinese Internet site testing tools

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Testing your website in China is often seen as complex. It is not. This paper will help you understand the testing process.

If you need further help on the points raised, find an error, or find points not covered, please contact webpagetest@accesstochina.com.

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V2.13 Updates – 12 July 2024, V2.14 Updates – 19 July 2024 & V2.15 Updates – 25 July 2024

Subject	Report	Website
A general update of the paper	x	x

In keeping with open-source principles and Access to China policy to share information, this testing tool and supporting information to help correct issues are free to use.

This testing process was created from open-source software developed originally by ALO and enhanced by Google.

Also, as part of open-source principles, if you can make a small contribution to our ongoing work, it would be very welcome.





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Can your business website be seen in China?

Like the rest of the world, Chinese companies and consumers are looking for products and services; the starting point is a search on the Internet.

With international social media not available in China, your website is the local source of information about your business.

Only 20% of international websites can be seen in China. The first step is to understand what parts, if any, can be seen from China; <u>run visibility testing in China</u>.

Why use our internet site testing tools?



Most website test tools only test to see if your business domain can be seen from mainland China using a simple "ping test". A "ping test" is like poking your internet site to see if it exists.

A "ping test" determines only whether your website's IP address is not blocked in China. It does not explain your website's performance in China or whether parts of your content are blocked.

The testing process helps you understand which parts of your business can be seen online in China and the response times. Most international sites take over 30 seconds to load. This is due to global social media and Google site content being blocked or slowed down, leaving your website with missing components or not working.

The reports show how each part of your website's content performs. Your website's performance is measured by how the end user sees your website business.

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If you need help reviewing and correcting your internet site visibility in Chinese, please do not hesitate to get in contact. <u>webpagetest@accesstochina.com</u>

Test your website.

Start testing here: <u>https://webtest.accesstochina.com/</u>

HOME	TEST RESULT	TEST HISTORY	LEARN MORE	ABOUT	LOGIN	
			Websit	e visibil	lity testing from China	
G Tes	t Website Page	1. Traceroute			· · · ·	Please login to
En	ter a Website p	age URL				start testing
Test	Location	J	apan		~	
Brow	ser	C	throme		~	
Num	nder of test you i	un today: 0, out	daily maxuman o	of 20		

Website visibility testing from China manaul

https://webtest.accesstochina.com/

You can run up to 20 tests per day without charge. However, your email address is limited to prevent robotic testing.

If you wish to run more than 20 tests in a day, please email <u>webpagetest@accesstochina.com</u>

Given the details to be reviewed during the testing process, we recommend using a tablet or PC for this website.

Login / Register

HOME	TEST HISTORY	LEARN MORE	ABOUT	LOGIN
Ple	ease log into A	ccess to China	website t	est process
Em	ail Address:			
Ent	er Login Code:			
	er togin code.			
	Login Reques	t/Reset Login Cod	e Clear	

We need your email address to enable you to access the test results and control access to the testing processes.

Your email address is only used by Access to China. If you wish us to remove your details from our database, please email us at <u>webpagetest@accesstochina.com</u>.

We use one cookie only to deliver our services. Access to China does not keep or use any information collected using cookies. It is only present to control data between screens. We will be removing this cookie in our next system upgrade.



If you need further help on the points raised, find an error, or have questions about points not covered, do not hesitate to contact us at <u>webpagetest@accesstochina.com</u>.

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No part of this website may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording or by any information storage and retrieval system, without written permission from the author.

By logging into our test system, we understand that you have accepted the points above.

The testing processes



Start your testing

Enter a Website page URL Test Location China Browser Chrome Numder of test you run today: 0, out daily maxuman of 50	Test Location China ~ Browser Chrome ~	🗘 Test Website Page	1. Traceroute			
Test Location China ~	Test Location China ~	Enter a Website r				
Browser Chrome	Browser Chrome	Enter a Website				
		Test Location		China	~	
Numder of test you run today: 0, out daily maxuman of 50	Numder of test you run today: 0, out daily maxuman of 50	Browser		Chrome	~)	
Numder of test you run today: 0, out daily maxuman of 50	Numder of test you run today: 0, out daily maxuman of 50					
		Number of test you	run today: 0, ol	it daily maxuman of 50		

Enter the URL for the page you wish to test:

This can be www, the domain name, or the IP address.

Select the test location:



If you have not tested your web page before, we recommend that you baseline it on a location outside China. Any problem shown from outside China can be identified as an existing problem.

Select browser:

Chrome is the most widely used in China.

Press "Start Test":

Test runs take up to 10 minutes. The tests are run three times, and the results are shown as each test is completed.

If you want to run multiple tests, return to the home page and start another once your original test has begun. The first test will remain in the queue and be processed as and when resources are available.

More than one test agent is running on each network in China, so the wait should not be too long.

Review test results

Once the internet site page has been tested three times, you will see results like this:





(a)The average time over three tests have been taken to show the user browser's first response.

(b) The average time over three tests it has taken to load the entire website page.

(c) The time it has taken to load the entire internet site page content for each test.

(d) The website response time components are graded for each test.

(e) Waterfall chart showing all the components of your website page and their individual response time. If you are new to Internet waterfall reports, please see https://webtest.accesstochina.com/learnmore.php.

(f) An image of the website page from the test location.

Make corrections

Make changes to your website when response times are slow and missing. For ideas on changes that may be required, please see <u>https://webtest.accesstochina.com/learnmore.php.</u>

Re-run test

Retest website pages as required and confirm any changes have been successful.

Please test from outside China first to ensure that any changes you have made have not affected your website's general performance or content.



Reviewing your internet page test results

The web test page results are run three times. Each time, the local browser history is cleared. In doing so, it creates the following reports:

Waterfall View Report

You may see the following issue from the outset;

- On the first test, you may see that your web page was not found. This often happens in China if the domain name has not been used recently. It does find the domain name on its first attempt,
- If all three tests show nothing found, the web page is blocked, or your URL was wrongly entered.

This is an example of a blocked internet site content: youtube.com

Waterfall View

			Start R	ender	DOM (Content Lo	aded	On Load	Do	cument (Complete						
dns	connect	ssl	html	js		CSS		image	fl	lash	for	nt	video)	other	JS Ex	xecution
Step_1			2	4	6	8	10	12	14	16	18	20	22	24	26	28	30
🁌 1. yout	ube.com – /		- Kj														
2. www.gs	tatic.com – gen	erate_204														168	ms I
👌 3. yout	ube.com - /															-1	ms (-1)
			2	4	6	8	10	12	14	16	18	20	22	24	26	28	30

The DNS lookup is performed for each domain used in your website. This example is our web page, accesstochina.com, showing the DNS load time (green line).

Waterfall View



The connection time from the browser to the service is shown in orange;





Waterfall View

If you are using an SSL certificate to secure your internet site, it will affect the response time, shown on the purple line;



Waterfall View

The waterfall report shows and reports each web page element. The lighter colours for each component indicate the time it takes to load the first data byte. The end of the line, in a darker colour, means the time it has taken to load the element into the browser.

html	js	CSS	image	flash	font	video	other

Here is an example showing the HTML elements



Waterfall View



The overall response time is measured from the start to fully loaded when all the data on your web page has been collected.

The "Start Render" is where the browser starts displaying information.

The Document Complete is when the browser has displayed the full page of your website. This can be misleading if you display a "Cookie" message or a script running in the background. This type of message often locks up a webpage until it is Fully Loaded.

If you have this problem on your website, the user will often " click" on some of your website's pages and, in doing so, lock your website. This is why remote testing of your website is so important.



Waterfall View

Start Render	RUM First Paint	DOM Inte	ractive	DOM Content	Loaded	On Load	Document	Complete	Fully	Loaded	
dns connect ssl	html	js	CSS	image	fla	sh	font	video	other	JSE	ecutio
Step_1	0.5	1.0	1.5	2.0	2.5	3.0	3.5	4.0	4.5	5.0	5.
1. accesstochina.com - /		785 ms (301)					N			
🖰 2. accesstochina.com - /		-		1234	MS						
👌 3. accesstochinacess-to-China.png					240 ms						
👌 4. accesstochinaseen-in-china.png		_	-			17	784 ms				
🙆 5. accesstochina3000eb904f2_0.css								1438 ms			
👌 6. accesstochina Our-Projects.jpg					_	894 n	ns				
7. accesstochina Our-Services.jpg					_	911 1	ms				
🙆 8. accesstochinacess-to-China.png								1740 ms			
🙆 9. accesstochina8fe61c48beea_0.js				and the second				20	98 ms		
≜10. accesstochinacamera-loader.gif									267 ms		
≜11. accesstochina camera_skins.png									46	9 ms	
12. accesstochinaChina-slider1.jpg										540 ms	
🙆 13. accesstochina.com – favicon.ico										558 ms	
▲14. accesstochinaChina-slider2.jpg									800 ms		
15. accesstochina.com - search/										9	980 ms
≜16. fonts.gstatic7AFxXkHNSbQ.woff2								2		409 ms	
	0.5	1.0	1.5	2.0	2.5	3.0	3.5	4.0	4.5	5.0	5
CPU Utilization					П	_			n r		
		-									
Bandwidth In (0 - 5,000 Kbps)						лП					
Browser Main Thread											
Page is Interactive						Lil.		De la	at at a	Design of the second second	Last Branch as U.S.

Connection View

This shows the connection between the browser and the server. The slower the response time, the more connections are reviewed.

This connection view is accessible from a browser in China to a server in the UK.



Connection View

This connection view is accesstochina.com from browser UK to server UK.



Connection View

	DNS Lookup	lnitial C	Connecti	on	SSL	Vegotiati	on	Start R	ender		OM Co	ntent L	oaded	0	n Load	Do	cument	Compl	ete			
dns	connect	ssl	htr	nl	_	js		CS	88		image		fl	ash		font	-	vi	ideo		othe	r
Step_1 1. www.acce	sstochina.com		0.1	0.2	0.3	0.4	0.5	0.6	0.7	0.8	0.9	1.0	1.1	1.2	1.3	1.4	1.5	1.6	1.7	1.8	1.9	2.0
2. accessto 3. accessto	china.com																					
🖰 4. fonts.	gstatic.com		0.1	0.2	0.3	0.4	0.5	0.6	0.7	0.8	0.9	1.0	1.1	1.2	1.3	1.4	1.5	1.6	1.7	1.8	1.9	2.0
CPU U	Itilization				_		-	-						-	_	-						
Bandw	uidth In (0 - 5,000 KH	ops)											_									
Brows	er Main Thread													Ja		a la					Illa	
Page	is Interactive	1	1		-	-		_	-			- 1.44			ALC ALC ALC							all

Request detail Report

The request detail report summarises the status codes the browser receives when trying to access your internet site. For example, Google Captcha is accessible from China. Below is a list of status codes for your reference.

Request Details

			-qu		Jotan	9						
		Before Start Re	ender 📔	Before	On Load	After On	Load					
				Reque	st Details							
	Resource	Content Type	Request Start	DN S Lookup	Initial Connection	5.5L Negotiation	Time to First Byte	Content Download	Bytes Downloaded	Certificates	Error/Status Code	IP
1	http://cap.comodoca_CSsGAQUFBzABAQ%3D%3D	application/ocsp-response	0.866 s	84 ms	69 ms	22	75 ms	1.12	32	(4)	200	14
-	https://www.meetproduct-presales	text/html	0.944 s	87 ms	296 ms	557 ms	736 ms	46 ma	6.8 KB	÷	200	104.20.173.44
3	https://www.com.s/app-cfo4db7da9.cas	text/cas	1.091 s	10			350 ms	612 ms	75.6 KB	÷.	200	104.20.173.44
-	https://www	text/cse	1.691 s	10	- G	- 42	1013 ma	10	4.5 KB		200	104.20.173.44
5	https://www.restarter.com/igAxERDbYbaP2H7	text/cas	1.091 s	10	1.5	- 10 C	969 ma	1.4	0.4 KB	(a)	200	104.20.173.44
2	https://www.	teorb/cae	1.092 s				975 mi	38 ma	15.9 KB		200	104.20.173.44
Z	https://www.eseta/img/ue-top.png	image/png	1.692 s	÷.	<u>a</u>		309 ma		1.5 KB	÷	200	104.20.173.44
8	https://www.income./assets/imp?opo.png	image/png	1.692.1	12		+2	.642 ms	9 ms	3.3 KB		200	104 20 173 44
2	https://www.menes/assets/imp/logo.svg	image/svg+xml	1.692 s	10		- 8	330 ms	:4 ms (2.4 KB	(8)	200	104 20 173 44
10	https://www.google.gceptcha/api.js?hl=en	(#	1.095 s	1.00		-	1265 ma		(#	5	(1)	
11	https://www.commania.left.avg	image/svg+xml	1.708 s	- 85			301 ma	11 ma	2.8 KB		200	104.20.173.44
12	https://www.messeewisiclipboard.min.is	application/javascript	1.715 a				1538 ms		3.3 KB		200	104.20 173.44

CODE	INDICATION
2xx	Success
200	OK, the request was fulfilled.
201	OK, following a POST command.
202	OK; accepted for processing, but processing is not completed.
203	OK; partial informationthe returned information is only partial.
204	OK; no response. The request was received, but there was no information to send back.
Зхх	Redirection
301	Movedthe data requested has a new location, and the change is permanent.
302	Found- the data requested has a temporary URL.
303	MethodUnder discussion, a suggestion is for the client to try another location.
304	Not ModifiedThe document has not been modified as expected.
4xx	The error seems to be in the client.
400	Bad requestsyntax problem in the request, or it could not be satisfied.



401	Unauthorisedthe client is not authorised to access data.
402	Payment requiredindicates a charging scheme is in effect.
403	Forbidden access is not required even with authorisation.
404	Not foundserver could not find the given resource.
5xx	The error seems to be in the server.
500	Internal ErrorThe server could not fulfil the request because of an unexpected condition.
501	Not implementedthe server does not support the facility requested.
502	The server was overloaded, and the high load (or servicing) was in progress.
503	Gateway timeout- The server waited for another service not completed in time.
-1	This denotes an aborted/timed-out request (either the server is down, the client is not connected to the internet, or the request was manually cancelled by the client)—this is often the status when Chinese internet is blocking internet site content.

Request Header Report

A list of all the files required to display your website page.

Request Headers

+ Expand All

- + Request 1: http://www.accesstochina.com/
- + Request 2: https://www.accesstochina.com/
- + Request 3: https://accesstochina.com/media/plg_jchoptimize/cache/css/6dc239ff6655fc7ac2755f5552bc8133_0.css
- + Request 4: https://accesstochina.com/images/Access-to-China.png
- + Request 5: https://accesstochina.com/media/plg_jchoptimize/cache/js/22d06b1206aa89a1ba7f395f197d57af_0.js
- + Request 6: https://accesstochina.com/modules/mod_slideshowck/themes/default/images/camera-loader.gif
- + Request 7: https://accesstochina.com/modules/mod_slideshowck/themes/default/images/camera_skins.png
- + Request 8: https://www.accesstochina.com/images/home-slider/China-slider1.jpg
- + Request 9: https://accesstochina.com/templates/protostar/favicon.ico
- + Request 10: https://accesstochina.com/images/rtlogoshowcase/being-seen-in-china.png
- + Request 11: https://accesstochina.com/images/rtlogoshowcase/Our-Projects.jpg
- + Request 12: https://accesstochina.com/images/rtlogoshowcase/Our-Services.jpg
- + Request 13: https://accesstochina.com/images/qrcodes/Access-to-China.png
- + Request 14: https://www.accesstochina.com/index.php/component/search/?ltemid=101&format=opensearch
- + Request 15: https://www.accesstochina.com/images/home-slider/China-slider2.jpg
- + Request 16: https://fonts.gstatic.com/s/droidsans/v8/SIGVmQWMvZQldix7AFxXkHNSbQ.woff2

Reviewing your test results

Web page test links

Chinese web page testing

https://webtest.accesstochina.com/

Title	Chinese website performance free testing service
Description	Run a free Chinese website speed test worldwide using real browsers at
	consumer connection speeds with detailed optimisation recommendations.



Chinese web page testing results page

https://webtest.accesstochina.com/result/- test results code does here -

Title	Chinese website Test Results
Description	Chinese Website Performance Test Result

Chinese web page testing results history

https://webtest.accesstochina.com/test_results_display.php

Title	Web page performance analysis for China
Description	Speed up the performance of your web pages in China with an automated
	analysis.

Learn more about Chinese web page testing.

https://webtest.accesstochina.com/learnmore.php

Title	Learn more about web page performance analysis for China.
Description	Learn more about how you can speed up the performance of your web
	pages in China with an automated analysis.

About Access to China testing web test page

https://webtest.accesstochina.com/about.php

Title	About Access to China Testing Service
Description	How can you test your website pages from China? How does your web page
	perform from mainland China?

Log in and start testing in China

Title	Start your Chinese website performance testing.
Description	Register and log in to start testing your company website in China.